LINCOLN INSTITUTE OF HIGHER EDUCATION

BACHELOR OF

BUSINESS ADMINISTRATION

CRICOS Course Code: 121420G
TEQSA Course ID: CRS1401887



Develop business knowledge. Explore your direction.
Build your capability for contemporary business.

TEQSA Provider Code: PRV14352

LINCOLN INSTITUTE OF HIGHER EDUCATION

ABOUT LIHE

Lincoln Institute of Higher Education (LIHE) is a values-based, not-for-profit higher education institution in Sydney. Its student-centred approach combines a multicultural learning environment with academic and learning support. LIHE encourages critical and creative thinking, engagement with real-world challenges and lifelong learning.

1 Student-centred learning

A multicultural learning environment with academic and learning support.

2 Academic support

Guidance with assessments, academic writing, referencing and language improvement.

3 Campus connection

Student events, seminars and shared spaces provide opportunities to connect.

4 Wellbeing guidance

Student Help Desk assistance and counselling support through an external provider.

OUR VISION LIHE aims to prepare graduates with advanced knowledge and skills who can contribute to society and act as responsible global citizens.

OUR MISSION Advance knowledge and scholarship; encourage critical and creative thinking; develop leadership, entrepreneurship and lifelong learning.

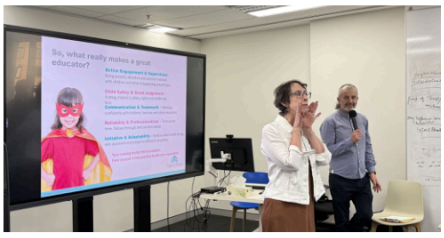
CAMPUS LIFE & LEARNING



Classroom



Common area

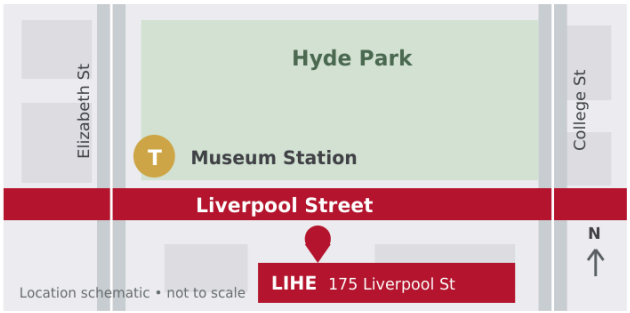


Campus events

CAMPUS FEATURES

- Books, magazines and journals
- e-library and digital resources
- Reading areas and study spaces
- Computer laboratory
- Campus Wi-Fi
- LIHE Learning Management System (LMS)
- IT Help Desk
- Student lounge and kitchenette
- Indoor recreation, including foosball
- Lockers and Student Information Kiosk
- Printing and photocopying
- Student Help Desk

CONVENIENT LOCATION



Lincoln Institute of Higher Education
Level 8, 175 Liverpool Street, Sydney NSW 2000

+61 2 9072 9950

support@lincolnau.nsw.edu.au

www.lincolnau.nsw.edu.au

COURSE INFORMATION

Bachelor of Business Administration

3 years full-time | 6 semesters | 24 subjects | 96 credit points | AQF Level 7



COURSE DURATION

3 YEARS

Full-time / 6 semesters
24 subjects
96 credit points

CRICOS Course Code: 121420G

CRICOS Provider Code: 04097J

ACADEMIC ENTRY REQUIREMENTS

LIHE publishes the following general undergraduate pathways:
• Australian Year 12 with ATAR 65 or equivalent; an alternative ATAR may be considered with interview.
• A recognised foundation studies program.
• One year of university studies.

Applicants must be 18 before Orientation Week. Other academic backgrounds may be assessed individually. Confirm any BBA-specific requirements with Admissions.

ENGLISH LANGUAGE REQUIREMENTS

For applicants requiring an English test, LIHE publishes IELTS overall 6.0, with at least 5.5 in writing and speaking. Test evidence must be no more than two years old at course commencement.

Other accepted tests and domestic English qualification pathways are listed on LIHE's admissions pages. Confirm the applicable BBA standard and accepted evidence with Admissions.

COURSE STRUCTURE

13 core business subjects + 8 specialisation subjects + 2 electives + 1 Capstone Business Project = 24 subjects / 96 credit points. Academic Literacies is a separate zero-credit foundation subject. See pages 4–8 for details.

TUITION FEES

AUD $9,900
per semester

INDICATIVE TOTAL TUITION

AUD $59,400
over six semesters

The indicative total is based on six semesters at AUD $9,900 per semester, without credit, repeated subjects or future fee changes. Tuition excludes living costs, OSHC where required and separately charged non-tuition costs. Confirm fees, payment and refund terms in your written offer.
Equivalent part-time study is outlined; international students must confirm permitted enrolment arrangements. These are LIHE's general undergraduate entry requirements. LIHE assesses course-specific eligibility; meeting a minimum requirement does not guarantee an offer.

COURSE ACCREDITATION & RECOGNITION

TEQSA-accredited course | Course ID: CRS1401887. Accreditation granted 1 June 2026. TEQSA course accreditation is separate from professional-body recognition. No professional-body accreditation or membership eligibility is claimed.

COURSE STRUCTURE

Programme structure

The degree comprises 96 credit points across 24 subjects, including a business core, a chosen specialisation, electives and a capstone project.

COURSE COMPONENT	SUBJECTS	CREDIT POINTS
Core business subjects	13	52
Specialisation subjects	8	32
Elective subjects	2	8
Capstone Business Project	1	4
Total degree requirements	**24**	**96**

STANDARD FULL-TIME STUDY PLAN

YEAR 1 / SEMESTER 1

CODE	SUBJECT	CP
BBA5101	Business Communication	4
BBA5102	Principles of Management	4
BBA5103	Principles of Accounting	4
BBA5104	Business Administration	4

YEAR 1 / SEMESTER 2

CODE	SUBJECT	CP
BBA5105	Australian Business Law	4
BBA5106	Business Economics	4
BBA5107	Digital Transformation in Business	4
BBA5108	Business Statistics	4

YEAR 2 / SEMESTER 1

CODE	SUBJECT	CP
BBA5201	Specialisation 1	4
BBA5202	Analytics for Decision Making	4
BBA5203	Corporate Finance	4
BBA5204	Entrepreneurship and Marketing	4

YEAR 2 / SEMESTER 2

CODE	SUBJECT	CP
BBA5205	Business Ethics & Corporate Governance	4
BBA5206	Specialisation 2	4
BBA5207	Specialisation 3	4
BBA5208	Organisational Behaviour	4

YEAR 3 / SEMESTER 1

CODE	SUBJECT	CP
BBA5301	Specialisation 4	4
BBA5302	Elective 1	4
BBA5303	Specialisation 5	4
BBA5304	Specialisation 6	4

YEAR 3 / SEMESTER 2

CODE	SUBJECT	CP
BBA5305	Elective 2	4
BBA5306	Specialisation 7	4
BBA5307	Specialisation 8	4
BBA5308	Capstone Business Project	4

CP = credit points. Each standard semester comprises 16 credit points. Academic Literacies is listed separately as a zero-credit foundation subject. Confirm prerequisites, sequencing and subject availability with LIHE.

COURSE STRUCTURE / SPECIALISATION

Accounting

The Accounting specialisation develops a foundation in financial management and strategic planning within business administration. Students examine how financial information is recorded, reported and used to support organisational decisions. The curriculum connects accounting principles with auditing, Australian taxation, information systems and contemporary accounting issues, while management accounting subjects explore planning and control. Corporate and advanced accounting studies extend this foundation to more complex business contexts.

KEY AREAS OF STUDY

Reporting and assurance: Explore financial and corporate reporting, auditing and contemporary accounting issues.

Business decisions: Examine management accounting, planning, control and the use of financial information.

Systems and regulation: Connect accounting information systems with Australian taxation and business requirements.

SPECIALISATION SUBJECT	CODE	CP
Financial Accounting & Reporting	**BBA5201AS**	4
Auditing and Assurance	**BBA5206AS**	4
Australian Taxation Law	**BBA5207AS**	4
Accounting Information Systems	**BBA5301AS**	4
Management Accounting for Planning and Control	**BBA5303AS**	4
Accounting Theory and Contemporary Issues	**BBA5304AS**	4
Corporate Accounting	**BBA5306AS**	4
Advanced Management Accounting	**BBA5307AS**	4

ELECTIVE OPTIONS / CHOOSE TWO

ELECTIVE SUBJECT	CODE	CP
Global Business	**BBA5302AE**	4
Forensic Accounting	**BBA5305AE**	4
International Business Finance	**BBA5309AE**	4
Digital Finance	**BBA5310AE**	4

Global Business broadens the international business perspective; Forensic Accounting explores a specialised accounting area. International Business Finance and Digital Finance extend the focus to financial activity across markets and evolving digital contexts.

Complete 8 specialisation subjects (32 CP) and 2 electives (8 CP), alongside the BBA core and capstone. Confirm the approved study plan, prerequisites and availability with LIHE.

COURSE STRUCTURE / SPECIALISATION

Health Service Management

The Health Service Management specialisation focuses on the administration and operation of health services. Students explore health systems and policy alongside the digital, legal and ethical issues affecting service delivery. The curriculum brings together operations and logistics, leadership, project management, finance, quality and safety. This combination supports an understanding of how health organisations manage resources and respond to changing service needs; it is a management specialisation rather than a clinical qualification.

KEY AREAS OF STUDY

Service operations: Explore health service operations, logistics, project management and resource coordination.

Leadership and governance: Examine health policy, leadership, legal obligations and ethical considerations.

Quality and technology: Consider digital health alongside service quality, safety and financial management.

SPECIALISATION SUBJECT	CODE	CP
Health Systems and Policy	BBA5201BS	4
Managing Digital Health	BBA5206BS	4
Legal and Ethical Issues in Health Care	BBA5207BS	4
Health Service Operations Management & Logistics	BBA5301BS	4
Health Management & Leadership in Health Services	BBA5303BS	4
Health Quality and Safety Management	BBA5304BS	4
Health Services Project Management	BBA5306BS	4
Health Services Finance	BBA5307BS	4

ELECTIVE OPTIONS / CHOOSE TWO

ELECTIVE SUBJECT	CODE	CP
Aging and Health Management	BBA5302BE	4
Global Health Management	BBA5305BE	4
Health Promotion	BBA5309BE	4

Aging and Health Management explores an age-related service context. Global Health Management widens the perspective to international health systems, while Health Promotion introduces another dimension of health service activity.

Complete 8 specialisation subjects (32 CP) and 2 electives (8 CP), alongside the BBA core and capstone. Confirm the approved study plan, prerequisites and availability with LIHE.

COURSE STRUCTURE / SPECIALISATION

Marketing

The Marketing specialisation brings together market research, consumer behaviour and strategic marketing to develop a broad understanding of how organisations engage with customers. Students examine digital marketing and integrated communications, then extend their perspective through cross-cultural and international marketing. Customer Experience Strategy connects these areas with the ways businesses respond to customers. The course outline emphasises applying marketing principles to real-world business situations through the wider BBA learning activities.

KEY AREAS OF STUDY

Market understanding: Connect marketing research and consumer behaviour with evidence-informed business decisions.

Communication and experience: Explore digital marketing, integrated communications and customer experience strategy.

Strategic perspective: Examine strategic, cross-cultural and international marketing in varied business contexts.

SPECIALISATION SUBJECT	CODE	CP
Marketing Research	BBA5201CS	4
Digital Marketing	BBA5206CS	4
Integrated Marketing Communications	BBA5207CS	4
Consumer Behaviour	BBA5301CS	4
Cross-cultural Marketing	BBA5303CS	4
Strategic Marketing	BBA5304CS	4
Customer Experience Strategy	BBA5306CS	4
International Marketing	BBA5307CS	4

ELECTIVE OPTIONS / CHOOSE TWO

ELECTIVE SUBJECT	CODE	CP
Data Analytics	BBA5302CE	4
Service Marketing	BBA5305CE	4
Not for Profit Marketing	BBA5309CE	4

Data Analytics introduces a specialised analytical perspective. Service Marketing focuses on service-related customer engagement, while Not for Profit Marketing explores the application of marketing in a different organisational setting.

Complete 8 specialisation subjects (32 CP) and 2 electives (8 CP), alongside the BBA core and capstone. Confirm the approved study plan, prerequisites and availability with LIHE.

COURSE STRUCTURE / SPECIALISATION

Tourism, Hospitality & Event Management

The Tourism, Hospitality & Event Management specialisation explores the operation and management of tourism, hospitality and event-related businesses. Students build an industry foundation before examining contemporary issues, global trends and policy, information systems and relevant law. Hotel and resort management sits alongside tourism governing bodies and event sponsorship and fundraising. The course outline emphasises linking industry knowledge with practical business insights across these interconnected sectors.

KEY AREAS OF STUDY

Industry context: Explore global trends, policy, contemporary issues and tourism governing bodies.

Operations and systems: Examine hotel and resort management, information systems and industry law.

Events and engagement: Consider tourism and event sponsorship, fundraising and related business activities.

SPECIALISATION SUBJECT	CODE	CP
Principles of Tourism and Hospitality	BBA5201DS	4
Contemporary Issues	BBA5206DS	4
Global Trends and Policies in Tourism and Hospitality	BBA5207DS	4
Information Systems in Tourism and Hospitality	BBA5301DS	4
Tourism and Hospitality Law	BBA5303DS	4
Hotel and Resort Management	BBA5304DS	4
International Tourism Governing and Apex Bodies	BBA5306DS	4
Tourism and Event Sponsorship and Fundraising	BBA5307DS	4

ELECTIVE OPTIONS / CHOOSE TWO

ELECTIVE SUBJECT	CODE	CP
Ecotourism	BBA5302DE	4
Cultural Heritage and Tourism	BBA5305DE	4
Event Planning and Management	BBA5309DE	4

Ecotourism and Cultural Heritage and Tourism provide different tourism perspectives. Event Planning and Management extends the event-related focus. Together, the elective options allow students to explore selected industry interests within their study plan.

Complete 8 specialisation subjects (32 CP) and 2 electives (8 CP), alongside the BBA core and capstone. Confirm the approved study plan, prerequisites and availability with LIHE.

AFTER YOUR DEGREE

Career opportunities

Business knowledge can support a range of roles. Your pathway will depend on your specialisation, experience and employer requirements.

Accounting

Potential pathways include accounts support, financial reporting support and accounting-related business roles. Professional designations may require further study, assessment or membership criteria.

Health Service Management

Potential pathways include health service administration, operations coordination, project support and quality administration in health organisations. Clinical roles require separate qualifications.

Marketing

Potential pathways include marketing coordination, digital marketing support, market research support and customer experience roles.

Tourism, Hospitality & Event Management

Potential pathways include tourism operations, hospitality administration, event coordination and sponsorship support. Specific roles depend on experience and employer requirements.





PLANNING YOUR CAREER

Explore vacancies in your preferred field and compare the skills, experience and credentials employers request. Prepare a CV and examples that show your strengths. Check additional qualification or professional-body requirements directly before pursuing a role that requires them.

Career examples are indicative. Completion does not guarantee employment, a particular salary, professional registration, a visa or a migration outcome.

HOW TO APPLY

Take your next step.

Discuss your study plans with LIHE or an authorised education agent.

01

Confirm your course and intake

Ask LIHE about BBA intake dates, available specialisations, admission requirements, tuition and other charges. Confirm the course's current CRICOS listing if applying as an international student.

02

Prepare your documents

Prepare identification, academic qualifications and transcripts, and English proficiency evidence where required. Ask Admissions about certified copies, translations and documents for any credit application.

03

Submit your application

Use the application links on the LIHE website, or apply with an authorised education agent. LIHE assesses your eligibility and may request further information.

04

Review your offer and enrol

If offered a place, read the conditions, written agreement, payment schedule and refund policy. Complete the acceptance steps and any applicable OSHC and student visa arrangements before commencing.

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Information prepared 7 October 2026. Confirm current course information and offer conditions with LIHE. Admissions: lincolnau.nsw.edu.au/international-students-entry-requirements/ and /domestic-students-entry-requirements/. Accreditation: TEQSA National Register.